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Diner's Journal

Notes on Eating, Drinking and Cooking

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A Sustainable-Food Employment Agency

By *JULIA MOSKIN*

A new Web site for finding jobs in the food business — at the likes of Brooklyn Larder, not Burger King — has launched, goodfoodjobs.com. A national Craigslist for the sustainable set, the site aims to connect job seekers with such diverse employers as Blue Hill at Stone Barns, the Momofuku Restaurant Group, the Monterey Bay Aquarium, and individual farmers.

Wondering whether you should have skipped the B.A. and become a butcher instead? Hoping to relocate from a front-of-house job to a farm? Businesses pay \$60 to post a job for 60 days; job seekers pay nothing. About 85 percent of the listings are for paying jobs; the remainder are internships and volunteer positions.

The job itself may be anything from dishwasher to development director, so long as the business is focused on “sustainable food or food culture,” said Taylor Cocalis, a founder, who was formerly director of education for the Murray’s Cheese shops. (Either she or Dorothy Neagle, the other founder, approves each listing before it is posted.)

“We are prepared to be stubbornly idealistic,” Ms. Cocalis said, when asked if jobs at McDonald’s could be posted. “We will be alert to companies trying to use crafty marketing terms and buzzwords to make a good impression.”

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